## NICOLE PAGANO

www.nicolepagano.me Hoboken, NJ colepagano@gmail.com C 845.754.4158

#### **EXPERIENCE**

#### TPG Architecture, New York, NY

Graphic Designer, Senior Associate | March 2015-Present

Designs for clients across a wide range of industry sectors to create brand concept design, environmental graphics, signage and web projects. Manages projects from conceptualization to completion. Serve as an in-house graphic designer working with the marketing team on material used to represent and market the firm. Responsible for managing a team of junior staff. Designed and managed the 2018 website redesign as the first update in ten years. Improved the efficiency of documentation by collaborating on the creation of a digital database to store and organize project visuals and data for the firm.

### KKPR Marketing & Public Relations, New York, NY + Milford, PA

Graphic Designer | May 2014-March 2015

Executed brand identity, advertisements, social media graphics, printed collateral, and packaging. Managed project schedules and client feedback as the sole graphic designer, working both independently and alongside a team.

#### Relix Magazine, New York, NY

Graphic Design Intern | October 2013-March 2014

Designed graphic elements and illustrations to be utilized for posters, events, advertisements, web pages and the printed magazine. Partnered with various departments to create the designs in a strict deadline setting.

#### Glamour Kills Clothing Company, New York, NY

Production Intern | August 2012–December 2012

Worked with the designers to transform a clothing design into a final product ready for sale. Organized product development information, inventory and sell-through reports. Created production documents optimized to be ready for print.

#### PM+Co Design, New York, NY

Graphic Design Intern | May 2012-August 2012

Designed logos along with correlating printed and digital collateral, while executing client feedback. Also managed the creation of presentations for prospective clients working with the marketing team.

#### **EDUCATION**

#### State University of New York New Paltz, New Paltz, NY

Bachelor of Fine Arts in Graphic Design | May 2013 Summa Cum Laude Diploma Art History minor

#### SKILLS

InDesign, Illustrator, Photoshop, CADTools, brand identity, environmental graphics, print-ready production, marketing design, typography, sketching, art direction, leadership, flexibility, organization, project management, multitasking, collaboration, attention to detail

# ACTIVITIES + ACCOMPLISHMENTS

AIGA Professional Member | Present Published in *Contract Magazine* | 2017 Published in *Office Snapshots* | 2016 Published in *Keep Delete* | 2012